Free Online Multimedia Tools - Ideas to Liven Up Presentations and Video*
Use these free, online tools to add interesting visual content to your presentation, video, research, or ePortfolio.
*NOTE: Courtesy compilation list only, not official recommendations; refer to AU software vetting

Tool name	Purpose	Example of use	Link
Adobe Spark *Note:* Adobe Creative Cloud is free for students: http://adobe.auburn.edu	Digital tools for design; create impactful graphics and animated videos	Demonstrate knowledge of not only content but how to present content to a web-savvy audience	https://spark.adobe.com/
Canva	Create graphics for online and print.	Use the drag and drop interface to easily and quickly design graphics; design tips available.	https://www.canva.com/
Cospaces.io	Build a virtual 3D display	Create a virtual 3D version of a landmark, or retell a story by building the setting.	https://cospaces.io/
Google Cardboard Camera App	Free app for mobile devices with camera; takes VR image that can be viewed with a viewer.	Create a VR image of an item you'd like to present; a room redesign, a field experience.	https://vr.google.com/cardboard/apps/
Padlet	Virtual Poster / board, free login. Double-click on screen to add a text box with text, link, video, photo, file. Screen can be shared and can be used as an audience participation tool.	Create a digital poster. Share a Padlet with classmates to use as a brainstorming tool or backchannel.	https://padlet.com/
Moqups	Online design tool with icons, drawing tools	Design a visual of your prototype, workflow, wireframe, diagram, project.	https://moqups.com/
Coggle	Create mind maps, concept maps	Assimilate and conceptualize information by designing a concept map or plan a project with a mind map, design a logic model.	https://coggle.it/

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Cmap Cloud	Create a concept map.	Explain a concept using visual mapping, showing where ideas are relational or causal.	https://cmapcloud.ihmc.us/
Time Graphics	Create an interactive timeline	Create a timeline of events you enter; add photos, videos, maps, files to events.	https://time.graphics/
Thinglink	Create interactive images; upload an image and create hotpots with more info, links, video, etc. also works on 360° images	Upload a map and label specific areas with pertinent information. Analyze artwork by inserting commentary on the art itself.	https://www.thinglink.com/
Quicktime screen capture (on iMacs)	Free application installed on iMacs; screen recording, with or without audio. Use Spotlight to search for Quicktime and then open the Quicktime Player, File, New Screen Recording	Record your screen; create a quick video demonstrating knowledge or a tool, or create a simple animation.	https://support.apple.com/guide/quicktime-player/record-your-screen-qtp97b08e666/mac
Apple Clips	Free video app for iOS. Allows you to add graphics and text easily; it will even automatically place text of the words you are saying, on the screen (automatic closed captioning).	Record clips in Apple Clips on your iPhone, then import into iMovie or a presentation. Great for demonstrating a skill or adding interest to some of your clips.	https://www.apple.com/clips/
Piktochart	Create print or online infographics; icons, graphics, text available to choose from, easy drag and drop interface.	Use an infographic to summarize and present information using graphics. Download as image or share with a link.	http://piktochart.com/

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Wordcloud	Creates a graphic made of words you enter. The most frequent words entered become the biggest font size in the graphic.	Visually represent the frequency of words in a document or literature, or to graphically draw interest to subtopics.	https://www.wordclouds.com/
Voki	Create an avatar and record your avatar speaking.	Use an avatar of a particular person to present for you (ex: Abe Lincoln avatar recounting historical events)	https://www.voki.com/
Powtoon	Create animated videos with premade characters and backgrounds.	Create short animated videos to explain a topic.	https://www.powtoon.com/

Need more ideas? Visit the I&RC website:
http://lib.auburn.edu/irc