



# Digital Literacy with Adobe Creative Cloud

Seamlessly integrate Creative Cloud into any course or assignment and champion digital literacy for your students.

|   |                                     |  | Mobile Apps | Desktop Apps |
|---|-------------------------------------|--|-------------|--------------|
| <b>Create:</b> Graphic, image, photo, poster, meme, social media post, infographic, data visualization        |                                     |  |             |              |
|   | <b>Adobe Creative Cloud Express</b> | Social media graphic design software that lets you add text, apply filters, resize, crop, and rotate photos. Easily create flyers, posters, memes, and more. | ●           | ●            |
|   | <b>Adobe Photoshop Lightroom</b>    | Edit, organize, and share images anywhere, anytime, and on any device.   | ●           | ●            |
|   | <b>Adobe Photoshop</b>              | Edit and composite images, use 3D tools, edit video, and perform advanced image analysis.  | ●           | ●            |
|   | <b>Adobe Photoshop Fix and Mix</b>  | Retouch and composite images on your mobile device.  | ●           |              |
|   | <b>Adobe Illustrator</b>            | Create vector-based graphics/illustrations for print, web, video, and mobile.  |             | ●            |
|   | <b>Adobe Illustrator Draw</b>       | Create beautiful free-form vector designs on your mobile device.   | ●           |              |
|   | <b>Adobe InDesign</b>               | Design professional layouts for print and digital publishing.  |             | ●            |
|   | <b>Adobe Fresco*</b>                | Paint and draw with the world's largest collection of brushes in a natural experience on the latest stylus and touch devices.                                | ●           |              |
| <b>Create:</b> Pamphlet, report, magazine, collection, book, research paper (APA and MLA), traditional resume |                                     |  |             |              |
|   | <b>Adobe Creative Cloud Express</b> | Online web page builder. No coding or design skills needed. Create your own beautiful web story using videos, pictures, and text.                            | ●           | ●            |
|   | <b>Adobe InDesign</b>               | Design professional layouts for print and digital publishing.  |             | ●            |
|   | <b>Adobe Photoshop</b>              | Edit and composite images, use 3D tools, edit video, and perform advanced image analysis.  | ●           | ●            |
|   | <b>Adobe Illustrator</b>            | Create vector-based graphics/illustrations for print, web, video, and mobile.  |             | ●            |
|   | <b>Adobe Acrobat DC</b>             | Create, protect, sign, collaborate on, and print PDF documents.  |             | ●            |
| <b>Create:</b> User experiences (UX), augmented reality (AR), and 3D  |                                     |  |             |              |
|   | <b>Adobe XD</b>                     | Design and prototype user experiences for websites, mobile apps, and more.   | ●           | ●            |
|   | <b>Adobe Dimension</b>              | Easily build 3D content and visualizations.  |             | ●            |
|   | <b>Adobe Aero**</b>                 | Create, view, and share augmented reality experiences.   | ●           |              |
| <b>Create:</b> Audio-visual presentation, TED talk, speech  |                                     |  |             |              |
|   | <b>Adobe Creative Cloud Express</b> | Online video-making software. Easily create beautiful slideshows, presentations, ads, and stories using your own photos, videos, and music.                  | ●           | ●            |
|   | <b>Adobe Premiere Rush</b>          | Easily create and share online videos.   | ●           | ●            |
| <b>Create:</b> Video, movie, podcast, soundtrack, voice-over, music   |                                     |  |             |              |
|   | <b>Adobe Creative Cloud Express</b> | Online video-making software. Easily create beautiful slideshows, presentations, ads, and stories using your own photos, videos, and music.                  | ●           | ●            |
|   | <b>Adobe Premiere Rush</b>          | Easily create and share online videos.   | ●           | ●            |
|   | <b>Adobe Premiere Pro</b>           | Edit video for film, TV, and web with high-performance, industry-leading software.   |             | ●            |
|   | <b>Adobe After Effects</b>          | Digital visual effects and motion graphics.  |             | ●            |
|   | <b>Adobe Audition</b>               | Record, mix, and restore audio for broadcast, video, and film.   |             | ●            |
| <b>Create:</b> Web publishing, eBook  |                                     |  |             |              |
|   | <b>Adobe Creative Cloud Express</b> | Online web page builder. No coding or design skills needed. Create your own beautiful web story using videos, pictures, and text.                            | ●           | ●            |
|   | <b>Adobe Dreamweaver</b>            | Design, develop, and maintain standards-based websites and applications.   |             | ●            |
|   | <b>Adobe InDesign</b>               | Design professional layouts for print and digital publishing.  |             | ●            |
| <b>Create:</b> Social network, online portfolio, personal web page  |                                     |  |             |              |
|   | <b>Behance</b>                      | Showcase your work to get feedback and to get hired. See what others are creating and sharing.   | ●           | ●            |
|   | <b>Adobe Portfolio</b>              | Find inspiration, showcase work, and receive feedback, plus build and manage your personal portfolio site.   | ●           | ●            |
|   | <b>Adobe Creative Cloud Express</b> | Online web page builder. No coding or design skills needed. Create your own beautiful web story using videos, pictures, and text.                            | ●           | ●            |

**Free to Auburn students!**

Download now: [adobe.auburn.edu](https://adobe.auburn.edu)



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An Adobe Creative Campus program member.

\*Your device must meet the minimum technical specifications to run and use Adobe Fresco. See <https://adobe.ly/3fWISXk> for full details.

\*\*Your device must meet the minimum technical specifications to run and use Adobe Aero. See <https://adobe.ly/2VgGXFj> for full details.

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